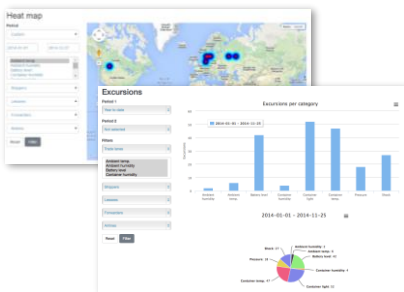


Add instant, in-depth insights to your shipments



“One of the most significant advances with telemetry is the real-time nature of information gathering. Traditionally, data has only become available after the shipment has been received by the consignee. On the other hand, with telemetry, the data is received on a continuous basis throughout the transportation. This opens up the possibility for transporters to correct issues while the container is still in transit, potentially saving a valuable cargo that might otherwise have been deemed compromised and therefore unusable. There is also the potential to amass statistical data over time, which could give a much more detailed picture of the realities of transportation in particular regions, over particular routes, or based on a wide range of other variables – enabling transport planning based on actual experiences.”¹

By not only automatically and continuously monitoring products and assets during shipment transit, but also structuring and analyzing the collected data, BRiGHTiNTEL helps shippers to meet increased supply chain-related demands and to understand how products and assets are handled during transportation.

Interactive and user-friendly charts, trade lane analyses and heat maps enable you to determine your specific shipment risks based on different factors such as shock events, relative humidity and ambient temperature levels or unplanned delays.

BRiGHTiNTEL includes analytics dashboards based on the performance indicators of highest importance to you, enabling you and your supply chain partners to make smart decisions on objective and continuously collected shipment data.

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