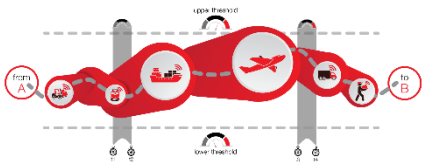
Real-time location and condition contribute to safe delivery of high-value air freight



According to the *GPRS monitoring of air freight* study[1] made by the Flanders Institute for Logistics, several air freight tests reveal that GPRS-based systems promote a more proactive approach in the monitoring of time- and temperature-sensitive freight. Real-time information on location and condition contributes to the delivery of a high-value air freight as well as an excellent service to the shipper.

"The air freight supply chain is very complex because each of the great number of stakeholders has an individual responsibility and makes different contributions, making the monitoring of status and storage conditions of shipments difficult to manage… If a shipment becomes highly critical in terms of both time and temperature conditions, real-time monitoring should be done at any time, preferably at shipment level. There is a need for transparency, independent from infrastructure and stakeholders, throughout all activities of the air freight supply chain." [1]

The study[1] concluded that GPRS monitoring for air freight is technically feasible, economically justifiable and offers considerable added value for high-value air freight.

By not only automatically and continuously monitoring products and assets during shipments in transit, but also structuring and analyzing the collected data, BRiGHTiNTEL helps shippers to meet increased supply chain-related demands and to understand how products and assets are handled during transportation.

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[1] GPRS monitoring of air freight – Final report; 2013; Tim Mais - Flanders Institute for Logistics